



ERICA RUGGLES

graphic designer

CONTACT



CHICAGO, IL



ERUGGLESDESIGN.COM



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SKILLS HIGHLIGHT

- ADOBE INDESIGN
- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- ADOBE DREAMWEAVER
- MAGAZINE LAYOUT & DESIGN
- LOGO DESIGN
- EMAIL MARKETING DESIGN
- INFOGRAPHICS
- PRESENTATION DESIGN

EDUCATION

AUGUSTA UNIVERSITY
AUGUSTA, GA
B.A. — COMMUNICATIONS
2012-2015

PROFILE

I'm a graphic designer based in Chicago, where I live with my cats and many houseplants.

Being from a military family, I had the privilege of growing up in Germany and traveling widely in Europe before returning to Georgia after high school. These early experiences fostered a multicultural point of view that drives the development and execution of my work as a designer.

EXPERIENCE

Newmark Knight Frank 03/20 — Present
Graphic designer Chicago, IL

- Provides graphic design support for commercial real estate clients, including retail, office, multifamily and industrial sectors
- Designs flyers, brochures, email campaigns and other deliverables using Adobe InDesign, Illustrator and Photoshop
- Collaborates with internal design team to produce content in accordance with company brand standards and guidelines

SE10 06/18 — Present
Graphic designer Chicago, IL

- Notable clients: Manitowoc Cranes, AriensCo., Tsurumi Pumps Volvo Construction Equipment
- Provides the majority of graphic design support for the agency
- Lead designer for two corporate print magazines — *Looking Up* and *Out Working*, using Adobe InDesign
- Lead designer for *Looking Up* website, including initial launch
- Designs and formats presentation decks using Google Slides and/or Microsoft Powerpoint
- Creates email campaigns and designs templates for clients using HTML/CSS with Adobe Dreamweaver
- Designs other deliverables such as infographics, flyers and branding collateral using Adobe Illustrator, InDesign and Photoshop

GateHouse Media 08/17 — 06/18
Page designer Remote

- Designed newspaper covers and inside pages for publications across the country using InDesign and Photoshop
- Executed creative solutions focused on content presentation and contemporary design
- Worked with editors to produce a final product that highlighted local journalism while adhering to company style guidelines
- Managed consistent page flow and quality design in a heavily deadline-driven environment
- Provided final copy editing for content, as well as proofreading and editing headlines during proofing stage in accordance with AP style guidelines